

"INSIDE CHINA" LEADERSHIP ROUNDTABLE

THE OPERATIONAL SYSTEM BEHIND CHINA'S SUCCESS, NOT SHOWROOMS.



Perception and reality rarely match in China. "Inside China" engagements focus on how Chinese organizations actually operate, and the operational challenges that this creates for global companies, whether they operate in China or are simply being outpaced by Chinese competitors in their own markets.

WHAT THIS COVERS

Each engagement is shaped around your leadership team's specific needs, not a fixed format. A session can center on a working briefing, structured discussion, direct Q&A, time on the ground, or some mix of all four, depending on what's useful for your team. Every session is led at a senior level, never handed to junior staff.

WHY THIS IS UNIQUE

Sean Upton-McLaughlin has fifteen years managing teams inside Chinese companies, large and small, in Chinese, under Chinese organizational rules. Very few people who've actually operated at that level also understand how global markets function. That combination is what lets him see where China-Global operations actually break down, and why.



SCHEDULE A CALL



- ✓ Customized for Leadership Teams
- ✓ Up to 10 Participants

- ✓ Starting from USD 2,500 Per Attendee
- ✓ Hotels & Flights Not Included